



Solid Image Sculptured Effect 3D Relief P.O.P.

S P E C S H E E T

Applications:

Advertising and promotional single or double-sided displays:

- Posters
- Danglers
- Cutout Floor Stands
- Counter Cards
- Headers
- Table Tents
- Wobblers
- Shelf Strips
- Press Kit Cover Design
- Clocks
- Stickers
- Greeting Cards
- Direct Mail
- Money Change Trays
- Package Designs ... etc.

We gladly will produce custom designs by special request.

Production:

Slex sheets are litho graphic, offset printed, and then vacuum formed, using molds created by a talented team of sculptors. Slex sheet thickness varies from 0.3, 0.4, 0.5 and 0.8 mm according to size, depth of relief and end use.

Artwork Requirements:

1. To ensure quality production, we first review PDF files of your artwork prior to receiving final film and specifications. If the client prefers, we can produce the film. In this case, we require a CD with all artwork files and specs provided. We are also pleased to offer full concept, design and production services.
2. Film: Film for offset printing should be 133 line screen and process positive (emulsion side down, right-reading).
3. Progressive Proofs: Red, Red-Blue & Final Match-Print.
4. For Spot Glossy Varnish: Positive Film in emulsion side up, right-reading.

Note: Flat text and other flat illustrated areas should be a minimum of 20mm to 40mm away from the nearest relief subject (depending on the relief height of subject) and 20mm away from edge of finished piece.

Additional Finishing:

We offer many different display concepts such as easels for free standings with corrugated die-cuts or ceiling hanging systems for danglers. We provide die cutting to order; anti-scratch coating, glossy varnish, UV coating and other silk screen special effects. All are available per client's request and end use. Specialized promotional pieces such as mirrors, thermometers, calendars and clocks can be also incorporated into the finished piece.

Factory Lead Time Within U.S.:

Normal time frame is 7 to 10 weeks after films & color proofs are received. Lead time is according to scale and complexity of order. For orders placed outside the continental U.S. please allow an additional 1 to 2 weeks.

RUSH ORDER: 4 to 5 weeks, A 30% Rush Charge will apply.

Minimum Order Per Size:

<u>Size</u>	<u>Pieces per Impression</u>	<u>Minimum Run</u>
680 x 980 mm (Approx. 26-3/4"x38-1/2")	1	500
480 x 680 mm (Approx. 18-7/8" x 26-3/4")	2	1,000
330 x 480 mm (Approx. 13" x 18-7/8")	4	2,000
230 x 330 mm (Approx. 9" x 13")	8	4,000